



Global Innovation Forum

ICT Powering Constructive Entrepreneurs

Organized by *Athgo International*
in Partnership with
World Bank External Affairs, International Telecommunication Union, and
Broadband Commission for Digital Divide

May 22-24, 2013



Abstract

Athgo's 5th Global Innovation Forum at the World Bank headquarters provides 200 promising students and underserved young people from 42 countries an opportunity to come together, form startup up teams, and build constructive business concepts with guidance and support from high-impact executives, inspiring entrepreneurs, and prominent mentors, all in an exciting and rewarding environment.

The three-day event built on Athgo's proprietary *Constructive Entrepreneurship* model and *4-Pillars to Success* knowledge framework has four primary objectives for the participating young entrepreneurs:

1. Build core business skills and provide direction on how to start, build, and manage a startup
2. Facilitate collaborative creation of approximately 25 new commercially viable enterprise concepts that are financially sustainable, eco-friendly, and display measurable positive communal impact,
3. Improve the success and scalability of the proposed ventures, and
4. Extend their reach to global resources by employing a free online startup development and growth environment.

The three most promising startup concepts receive innovation grants (seed funding).

The Innovation Forums inspire individual creativity and collective action with lasting, wide-range impact on students and underserved youth, particularly in the areas of employment, constructive business knowledge, and network reach. The overall experience serves as a seed for inciting and sprouting entrepreneurial activities.



Schedule:

Wednesday, May 22	
08:00-09:00	REGISTRATION
09:00-09:30	Orientation Session – Emcees <ul style="list-style-type: none"> ▪ Dr. Darel Engen, Vice President, Education and Training, Athgo International ▪ Mr. Kellen Sprew, Program Strategist, Athgo International
09:30-9:45	Welcoming Remarks <p style="text-align: center;">Ms. Stephanie von Friedebug, Vice President & Chief Information Officer, the World Bank Group</p>
9:45-10:30	Bridging Session <i>Four Pillars to Success</i> Dr. Armen Orujyan , Founder and Chairman, Athgo International
10:30-11:15	KEYNOTE Dialogue : H.E. Mr. Paul Kagame , President, Republic of Rwanda (<i>LIVE from Rwanda</i>)
11:15-11:30	Break
11:30-13:00	PANEL 1: Virtual Mentor <i>Leveraging open educational resources, e-commerce, and social media to address employment challenges</i> <p>Panelists:</p> <ul style="list-style-type: none"> ▪ Ms. Marie Thérèse Royce, Senior Director International Affairs, Alcatel-Lucent ▪ Mr. Leonard Yip, CIO and CPO, Panda Restaurant Group ▪ Mr. Gary Fowlie, Head of the Liaison Office, International Telecommunication Union (ITU) ▪ Ms. Daniella M. Foster, Director, Public-Private Partnerships, Bureau of Educational and Cultural Affairs, US Department of State <p>Moderator:</p>



	Mr. Aaron Sherinian , Vice President of Communications and Public Relations, UN Foundation
13:00-14:00	Lunch Break
14:00-15:30	<p>PANEL 2: The New Mobility Industry Enabling safer, more equitable, and efficient movement of people and goods through ICT</p> <p>Panelists:</p> <ul style="list-style-type: none"> ▪ Mr. Enrico Pisino, Head of Innovation, Chrysler Group LLC ▪ Ms. Susan Zielinski, Managing Director, SMART ▪ Mr. Michael J. Doellefeld, Director, Engineering and Regulatory Affairs, Commercial Airlines, the Boeing Company ▪ Mr. Chip Meyers, Vice President, Corporate Public Affairs, UPS <p>Moderator: Mr. Jeff Werner, General Manager, International and Public Policy, Daimler</p>
15:30-17:00	STARTUP DEVELOPMENT Session 1
17:00-18:00	KEYNOTE Dialogue : Mr. Denis O'Brien , Chairman, Digicel Group
19:00-21:00	Welcoming RECEPTION – Embassy of Finland in Washington, DC

Thursday, May 23	
9:00-9:15	Development Discussion
9:15-10:15	KEYNOTE Dialogue : H.E. Dr. Hamadoun Toure , Secretary General, ITU (<i>LIVE from the ITU headquarters in Switzerland</i>)
10:15-11:15	STARTUP DEVELOPMENT Session 2



11:15-11:30	Break
11:30-13:00	<p><u>PANEL 3: The New Mobile Entrepreneur</u> <i>Advancing mobile technologies and cloud based solutions to discharge global entrepreneurship</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> ▪ H.E. Mr. Jean Philbert Nsengimana, Minister of Youth and ICT, Republic of Rwanda ▪ Mr. Paul Garnett, Director, Technology Policy Group, Microsoft ▪ Mr. Sandeep Dadlani, VP & Head Americas– Retail, CPG & Logistics, Infosys LTD ▪ Ms. Naila Chowdhury, Founder and Chairperson, Women4Empowerment <p>Moderator: Mr. Chris S. Thomas, Chief Strategist, World Ahead Director of Architecture, Intel Corporation</p>
13:00-14:00	Lunch Break
14:00-15:30	<p><u>PANEL 4: Funding Mechanisms</u> <i>Employing legacy and crowd funding sources to power startups</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> ▪ Mr. Jed Cohen, Founder and COO, RocketHub.com ▪ Dr. Javier Elguea, President, Institute of Technology, Carlos Slim Foundation ▪ Mr. Aleem Walji, Director of Innovation Labs, World Bank Institute ▪ H.E. Ambassador Markku Kauppinen, Political Counselor, Embassy of Finland in Washington DC <p>Moderator: Mr. Navneet Singh Narula, Founder & CEO, nBrilliance Innovations</p>
15:30-16:30	<p><u>Informal Discussion Session</u></p> <ul style="list-style-type: none"> ▪ Mr. Joe Barnes, Chief Executive Officer, Barnes and Barnes, LLC ▪ Ms. Ediola Pashollari, Secretary General, World Assembly of Youth ▪ Dr. Tim Riesen, Managing Principal, Madison Springfield, Inc.



	<ul style="list-style-type: none"> ▪ Ms. Angelica Silvero, Head of the Speakers Bureau, World Bank External Affairs ▪ Mr. Laurence Sperling, Senior Advisor, Global Partnership Initiative, Office of the Secretary, US Department of State
16:30-18:00	STARTUP DEVELOPMENT Session 3

Friday, May 24	
9:00-10:15	STARTUP DEVELOPMENT Session 4
10:15-11:15	Team-to-Team Dialogue
11:15-13:00	STARTUP DEVELOPMENT Session 5
13:00-14:00	Lunch Break
14:00-17:00	<p>INNOVATION PANELS 1-4</p> <p>Moderator:</p> <ul style="list-style-type: none"> ▪ Mr. Navneet Singh Narula, Founder & CEO, nBrilliance Innovations <p>Evaluators:</p> <ul style="list-style-type: none"> ▪ Core Capacity: <ol style="list-style-type: none"> 1. Mr. Jefferson S. Hofgard, Vice President of International Operations and Policy, Government Operations, the Boeing Company ▪ Intellectual Capacity: <ol style="list-style-type: none"> 1. Dr. Armen Orujyan, Founder and Chairman, Athgo International 2. Mr. Michael J. Doellefeld, Director, Engineering and Regulatory Affairs, Commercial Airlines, the Boeing Company ▪ Network Capacity: <ol style="list-style-type: none"> 1. Ms. Ediola Pashollari, Secretary General, World Assembly of Youth 2. Ms. Angelica Silvero, Head of the Speakers Bureau, World Bank External Affairs ▪ Financial Capacity: <ol style="list-style-type: none"> 1. Mr. Leonard Yip, CIO and CPO, Panda Restaurant Group



	2. Mr. Joe Barnes, Chief Executive Officer, Barnes and Barnes, LLC
15:00-17:00	<u>Conclusion</u>