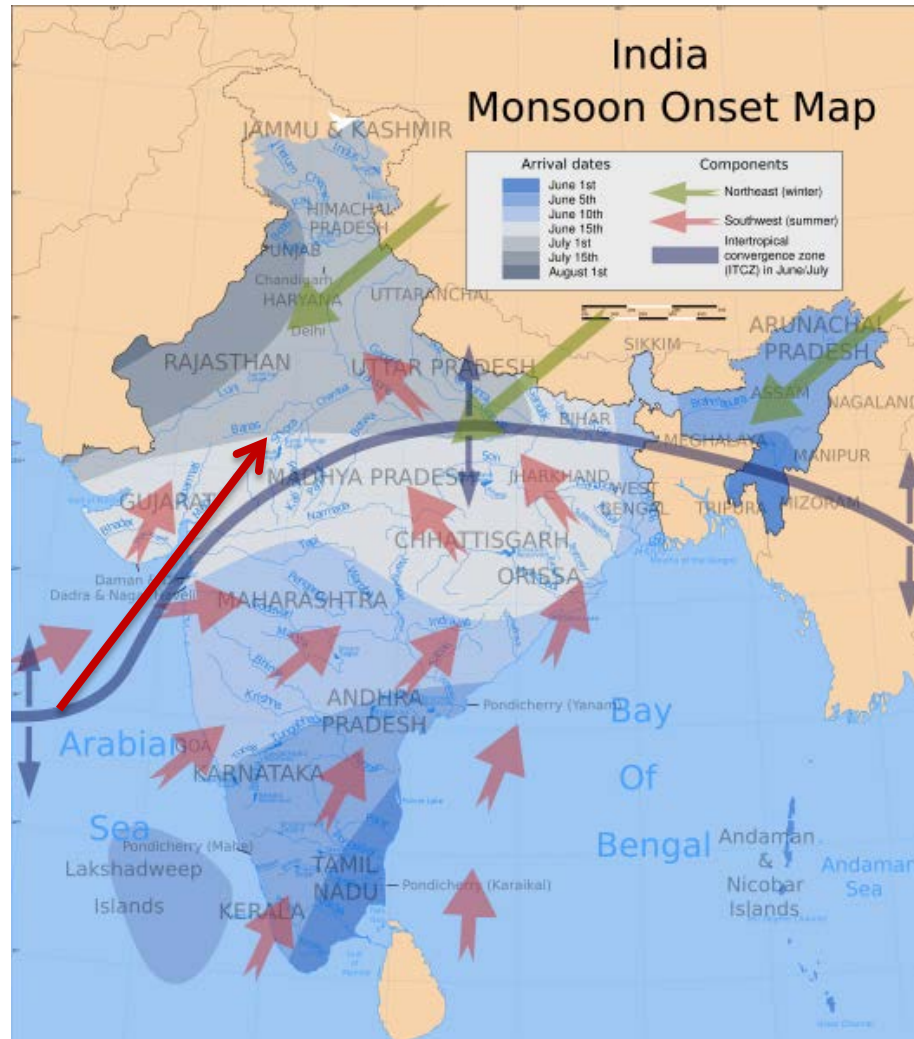




ENGINEERS FOR THE
GREATER GOOD

Ankur: The Floating Crop Shield

Monsoon



Monsoon



Indian Farmers unable to maintain livelihoods

- Roughly 550 million farmers in India, and farming accounts for 15-20% of national GDP
- 80% of farms are 5 acres or less
- Monsoons destroy young crops leaving farmers unable to sustain business and feed their families
- From 1997-2010 250,000 Indian farmers committed suicide due to massive debt from crop failure

In the News...

Sunday, Mar 25th Last update: 03:42:24 PM GMT **sixty thousand people every week.**

INDIA TRIBUNE
A Weekly Journal for Thinking Indians!

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Every 12 hours, one farmer commits suicide in India

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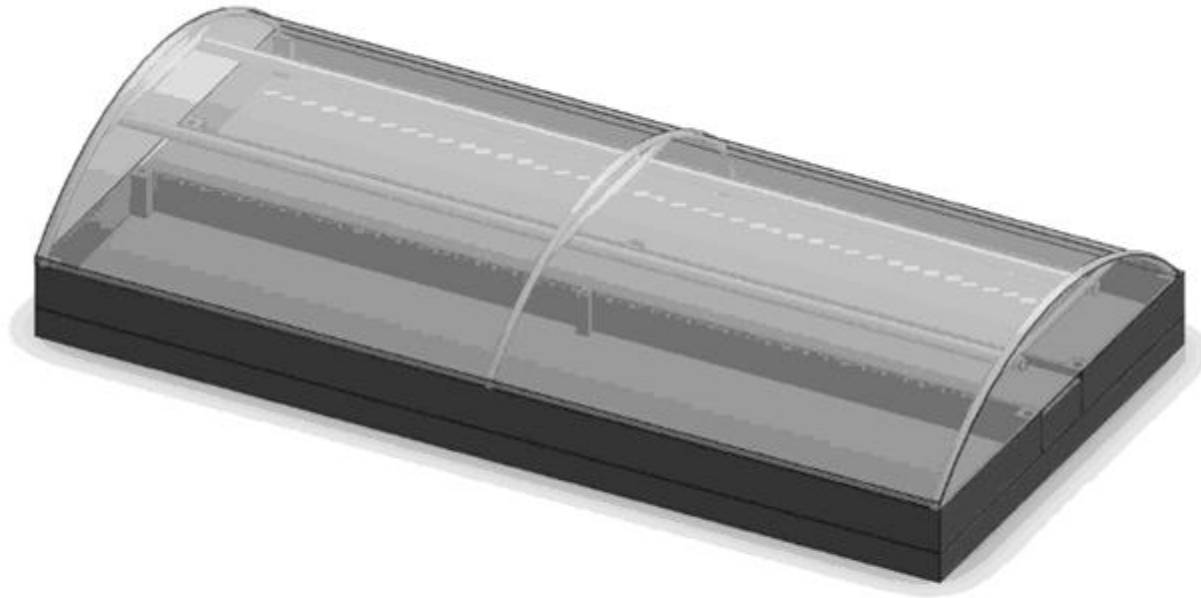
1,500 Indian Farmers Commit Mass Suicide: Why We Are Complicit in These Deaths

Crop failure may have pushed farmers over the edge, but American companies have been leading them to the cliff for years.

Who needs this product?



Ankur Design



Benefits

Ankur provides a controlled environment and shelter for tomato seedlings.

This will ensure sustainability and an economic future for small-time Indian farmers.

Assumptions and Risks

- Variance in metrics and statistics
- Ability of Ankur to float and protect seedlings in severe weather
- Indian Farmers confidence and trust in our product

Our Team

Matt



Myles



Sue



Noah



Manasi



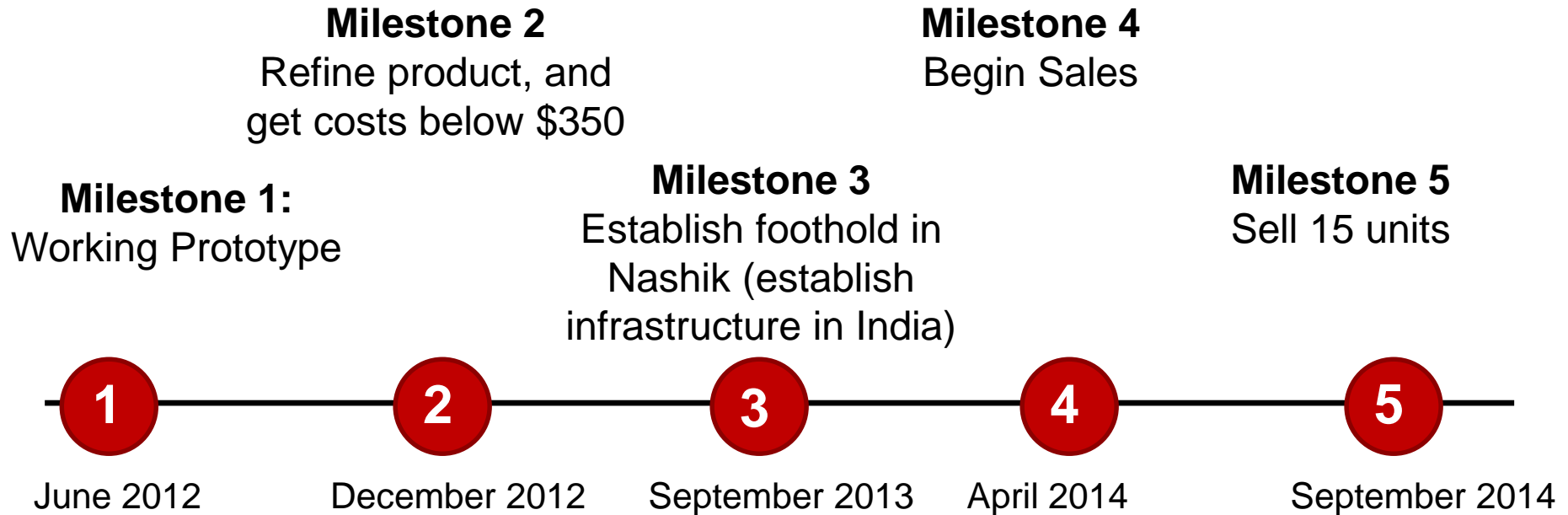
Jack



Georgi



MILESTONES



Business Sustainability



Financials

Tomatoes Plants per Acre		3800
Tomatoe Plants per Ankur		1440
Yield Comparison in terms of units (Ankur:Acre)		37.89%
Lbs per plant		12
Yeild in Lbs per Ankur		17280
Revenue		
Market Price per Lbs (Rupee)		1.2
Market Yeild per one Ankur crop		20,736.00
Expense		
Cost of supplies/production per acre		30000
Yield Comparison (Ankur:Acre)		38%
Cost of supplies/production per Ankur		11,368.42
Gross Margin		
Revenue-Expense		9,367.58
Cost of Ankur (Rupees)		21,152.00
Turn Around Time		2.26 years

Thank You!